

The logo for ODYSSEUS, featuring the word "ODYSSEUS" in a bold, red, sans-serif font with a small "SM" trademark symbol to the upper right.

NON-PROFIT ORGANIZATIONS: THE ODYSSEUS PROJECT SETS THE STAGE FOR PARTNERSHIPS!

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SIREN ARTS PRODUCTIONS LLC

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Press kit

Go to:

www.odysseus.video

(and scroll down to "Press Kit")

Most non-profit organizations need a video to help promote their activities, raise funds, or connect to volunteers. But, very rarely do they have the budget to do it seriously with the help of professional video makers. So, the innovative team at Siren Arts Productions created ODYSSEUS, a program that connects non-profits in need of a high-quality video with the sponsors that will pay for it!

"I like to tell people that ODYSSEUS is like a dating app", says Daniel Henry-Smith who, twenty years ago, founded Siren Arts, the company behind the project. "You just go online, tell us about the video you have in mind, and we connect you with the right sponsors. Then we create a powerful video. It is as simple as that! And it is totally free for the non-profit!

Well-respected businesses want to have an impact on their local community, and ODYSSEUS is the right place to go. They can browse through the database that holds the projects in search of funding. All the non-profit organizations listed are 501(c)(3), which means that the sponsorship is tax-deductible.

"We love to work with non-profit organizations. They all have a story to tell" adds Paco Silva, a producer at Siren Arts, "and we are storytellers!"

For now, ODYSSEUS is limited to the organizations located in the communities that make up the San Gabriel Valley.

ODYSSEUS takes its name from "The Odyssey", one of the first stories ever recorded in our Western world, 2,000 years ago.

The journey starts at www.odysseus.video

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