

If you are a **NON-PROFIT ORGANIZATION** of the San Gabriel Valley with a need for sponsored professional video work...

# ODYSSEUS

BY  SIREN ARTS PRODUCTIONS

...is for you!

And if you are a well-respected **BUSINESS** that wants to have an impact on your local community, this is the right place for you, too!

We are **SIREN ARTS PRODUCTIONS**, a full video production company, easy to connect with, community-minded, established in the San Gabriel Valley area of Greater Los Angeles since 2006.

We focus on helping non-profits succeed.

Because of our passion to work with non-profits we created **ODYSSEUS** by **SIREN ARTS**, a platform that connects non-profit organizations with sponsors who will finance quality videos that tell their story.

The **ODYSSEUS** platform is easy to use, and the “matching” service is totally free of charge for sponsors and non-profits.

**THE JOURNEY STARTS HERE...**

**[WWW.ODYSSEUS.VIDEO](http://WWW.ODYSSEUS.VIDEO)**

## **FOR NON-PROFIT ORGANIZATIONS**

All non-profit organizations need promotional material. A dynamic and professionally made video is one of the most useful tools, especially today when image management has become essential.

A video can promote the mission of the organization and can be used for presentations, fundraisers and social networks. We encourage multipurpose videos. Too often we see money thrown away for a video that serves the purpose of a one-time presentation.

The cost of the video is often seen as a barrier. That is why we created the **ODYSSEUS** platform, a way of having the cost of the video partially or totally supported by sponsorship!

The sponsors that will fund your next video will look at the visibility you can give to their brand. They will take into consideration your history, your efficiency serving the community and your reputation. They will be proud to be associated with your organization and will donate the tax-deductible amount to you. In return, they will ask that their logo appear in the video or ask you to include a brief on-camera message at the beginning or end of the video.

## **How will ODYSSEUS work for you?**

The **ODYSSEUS** platform allows you to register your 501(c) organization<sup>(1)</sup> and list the next video project that needs funding.

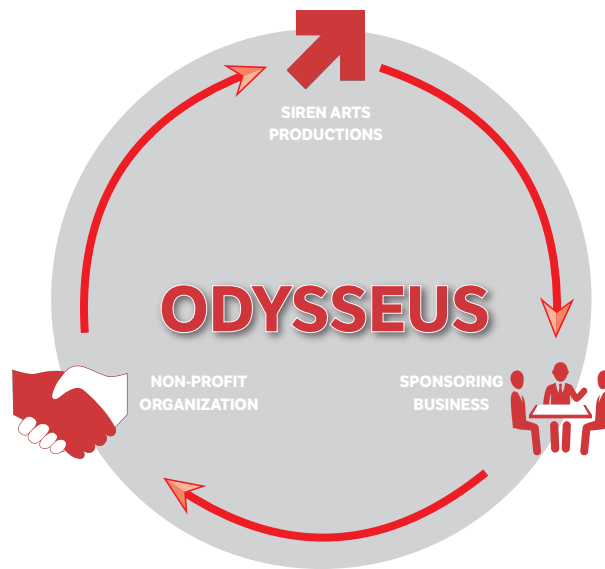


Sponsors that **ODYSSEUS** trusts and partners with will browse the database and decide what project they will support.

- Your non-profit organization creates a profile online and pledges to use **SIREN ARTS'** services to produce the video project.
- The sponsors get access to our online database and pick the project they want to support.
- The sponsors donate the amount<sup>(2)</sup> to your non-profit organization, knowing it is tax-deductible and that the video will be done by **SIREN ARTS**.
- **SIREN ARTS** assists you all along the process, recommending the best ways to achieve stunning results.
- Your organization pays **SIREN ARTS**.

And **SIREN ARTS** continues to do its good work for the community!

**This is a “win-win-win” scenario!**



## **FOR SPONSORS**

When you sponsor a video project thru **ODYSSEUS** you know where your money is going. Not only will the video highlight your community involvement, increase your brand's visibility to new customers, and build a good reputation around it, but it will also ensure that you are investing in a powerful marketing tool that your business will be proud of.

The non-profit and you can use the video for many purposes and your contribution is tax-deductible. Your logo will appear, or you can include an on-camera message at the beginning or end of the video.

## **How will ODYSSEUS work for you?**

The **ODYSSEUS** platform allows you to find local 501(c) organizations<sup>(1)</sup> with a minimum income spending ratio of 67% towards mission and 33% administration, that need a video to expose their cause, educate the community, and get more volunteers or donors. These are just a few benefits. You can choose the organization that represents your company beliefs and values.

- The non-profit organization creates a profile online and pledges to use **SIREN ARTS'** services to produce their video project.
- You, as a trusted partner, get access to our online database and pick a project.
- You donate the amount<sup>(2)</sup> to the non-profit, knowing the video project will be done by **SIREN ARTS**.
- **SIREN ARTS** will make the project based on the non-profit's needs.
- The non-profit pays **SIREN ARTS**.

## WHAT THEY SAY ABOUT US...

"Daniel and Paco are the best storytellers that I have seen through the use of video!"

*Joan de Souza, Business4Business, Pasadena, CA.*

"...the kind of media professionals you look for when you want a good story told in an exciting and highly efficient way."

*Diane Siegel, Exhibits and Special Events Curator at Sierra Madre Playhouse, Sierra Madre, CA.*

"They are able to capture the spirit of our events, whether that was Cinco de Mayo, the Lunar Festival, or National Night Out."

*Denise Menchaca, Vice Mayor of the City of San Gabriel, CA.*

"I give them a theme and they run with it and the quality is superb!"

*Dr. Greg Sanchez, Home Instead, Pasadena, CA.*

"... a great team that brings professionalism, quality, technical knowledge, and artistry to every project."

*Alma Aroustamian, Alma Design Studio, Los Angeles, CA.*

"They are thorough, thoughtful, punctual, professional, and ultimate team players."

*Jake Hanover, Director of Event Marketing at Revelry Agency, Program Director for the San Pellegrino Almost Famous Chef competition, Portland, OR.*

"During the past 10 years **SIREN ARTS** has handled several of my concerts, TV shows and personal events in an excellent manner with total satisfaction"

*Nat Nehdar, Concert Producer, Pasadena, CA.*

**"A picture is worth a thousand words."**

**Can you imagine how many words a video could be worth?**

Visit our Website at

**WWW.ODYSSEUS.VIDEO**

and click on the "VIDEO SAMPLES" button to watch some  
of our recent work.

Call us for a free consultation

**(626) 376-5069**

**Some categories you will find in our database:**

**Aging - Arts & Culture - Education - Health - Sports - Community Development - Women  
& Minority Empowerment - Environment & Sustainability - People with Disabilities -  
Animal Welfare - At-risk Youth - LGBT Equality and Support - Veterans Wellness -  
Emergency Response - and more...**

Notes:

<sup>(1)</sup> Non-profit organizations need to show proof of tax-deductible status for contributions made to them.

<sup>(2)</sup> Sponsors can choose between financing the entire video project or co-sponsoring it with other individuals or companies. The minimum amount of sponsorship is \$500 per sponsor, with a maximum of 4 sponsors per project.